

# WHU MBA Questionnaire

WHU – Otto Beisheim School of Management  
Campus Düsseldorf  
MBA Program  
Erkrather Straße 224a, 40233 Düsseldorf, Germany  
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[mba@whu.edu](mailto:mba@whu.edu)

## PERSONAL INFORMATION

Family Name:

First Name:

Gender:  male  female

Date of Birth (dd/mm/yyyy):

Place and Country of Birth:

When do you wish to start your studies?

## **Motivation**

What are your reasons, both professional and personal, for applying for an MBA program?  
What are some skills or key competencies you would like to develop when studying at WHU?

What are your plans for the first 3-5 years after graduation? What are your long-term career aspirations? How do you think the WHU MBA will help you to achieve your goals?

Why do you want to study at WHU?

What sets you apart from other applicants? Why are you a perfect fit for the WHU MBA?

### **Financing**

Please let us know how you plan to finance your MBA degree

## **Work Experience**

Name of last/current employer:

No. of employees locally/worldwide:

Total post-graduate work experience:  
(in months)

Monthly gross salary in € :

Please give an overview of your current responsibilities

### **Areas of Expertise:**

Accounting

Consulting

Finance

Leadership

Marketing

Operations

Strategy

Please list any professional merits, extra certifications, recognitions you have received

List of references - potential referees for your Letter of Recommendation (only 1 Letter of Recommendation is required)  
Please provide: Name, Title, Position, Company

## **Additional Information**

How did you learn about the WHU MBA?

Please be as precise as possible

Which other business schools are you applying to?

Please specify any extended international experience (professional or leisure)

Please specify your extra-curricular and leisure-time activities

## Checklist for Online Application

- Completed **online application** form, including **MBA Questionnaire**
  
- Current **curriculum vitae**
  
- Copy of your **secondary education diploma** (high school diploma)  
*(please include a translation in case the original documents are not in German or English)*
  
- Copy of your **university diploma(s)** and a **detailed transcript** of records including an overview of all courses taken  
*(please include a translation in case the original documents are not in German or English)*
  
- Official **GMAT/GRE** score report or **planned test date**  
*WHU GMAT recipient code: FBR-FH-02*  
*WHU GRE recipient code: 7175*
  
- Official **TOEFL** score report or equivalent **IELTS** *(not required if your first language is English or your Bachelor was completed in an English speaking country)*  
*WHU TOEFL recipient code: 0682*
  
- One **letter of recommendation** from a professor or supervisor  
*Please ask the referee to e-mail it to [mba@whu.edu](mailto:mba@whu.edu) from his/her business e-mail account*

**By submitting this document I certify that all information given during the admission process - including the application, any supplements and any supporting materials - is correct.**

Place, Date of completion