

My father owns a chain of supermarkets and he built his business empire through his consistent hard work and dedicated efforts. He is my idol and I have always dreamt to be like him. To be a successful entrepreneur in the future I have a few inherited qualities but I need to learn a lot about the management of the business. The idea of being your own boss fascinates me more than anything else and this carved my academic preferences to study commerce stream in my secondary educations and Bachelors in Management program for the under graduation degree.

Until high school, I was not very good at Information technology but once my father told me that in the future the businesses will require the managing person to be tech-savvy I made extra efforts to obtain a comfortability level in it. Now it is one of my favorite subjects. That made me realize that with hard work, persistence, and will power one can climb any summit. During my schooling days, I got opportunities to work on business projects and plays involving some serious and some funny ideas applicable to business and trading. It was my under-graduation studies that introduced me to structured and guided research and many things that I had seen happening in my father's office were now understood by me. Why my father spent time with employees, motivated them, listened to their personal problems, changed the layout of the stores, surveys are done for additions of market-friendly things, and why so much time was spent in analyzing those outcomes.

As I was able to understand the in-depth requirements of all these things to survive in the market, the challenge that I had to prepare myself is to keep one step ahead of the competition. During the course of my studies, I came across an exercise where we studied the countries that have maximum per capita purchasing power Singapore was amongst the top three countries. With the most open economy in the world, in the top 3 least corrupt and most pro-business countries it compelled me to dwell deeper into the working ways of businesses there.

To learn the best from the best, I decided to do my master's in management from Singapore. To my surprise the admission formalities are also quite less compared to the other study abroad options and the fee is also quite affordable. I started preparing myself for higher education in Singapore and started searching for the right institution, course, and location. XXXXX is the one that did not take much time for me to pinpoint my choice as it is located in the business area, provides a hands-on project with multinational companies and the studies are quite practical to prepare the students to take on the real world immediately after finishing their degree.

I aspire to expand my father's business to many countries and work for my community by providing job opportunities to people once I am able to learn the tricks of the trade to stay ahead of the competition and get the expert knowledge in the area.

I am hopeful that my enclosed credentials and zeal to study at your esteemed institution shall be able to earn me a seat in the Masters of management course that starts this September.